



**AUSTRALIAN EMBASSY  
PHNOM PENH  
MEDIA RELEASE**

16 September 2022

**AUSTRALIA SUPPORTS CAMBODIA'S CONSUMER PROTECTION LAW**

Today, Australian Assistant Minister for Trade and Assistant Minister for Manufacturing, Senator the Hon Tim Ayres, joined by His Excellency Pan Sorasak, Cambodia's Minister of Commerce, officially launched the Cambodia-Australia Consumer Protection Partnership (CACPP) in Siem Reap.

This AUD 1.35 million program is a three-year partnership between the Australian Competition and Consumer Commission (ACCC) and Cambodian Consumer Protection Competition and Fraud Repression Directorate-General (CCF) aimed at building and strengthening the capacity of Cambodian officials to support the effective implementation of consumer and competition laws.

Activities under the program include building investigation and external engagement skills, developing investigation tools, providing staff mentoring and facilitating broader international relationships. The program supports Cambodia's implementation of the Consumer Law 2019 and the Competition Law 2021 and is part of an integrated package of support to drive the region's economic recovery after COVID-19.

"The partnership we are launching today – the Cambodia-Australia Consumer Protection Partnership – is, for me, an extraordinary symbol of the unique connection between our two countries." said Senator the Hon Tim Ayres.

The program will provide sustained, long-term access to senior experts from the ACCC and will also support Cambodia to build stronger relationships and connections with ASEAN consumer protection and competition colleagues.

This program complements and strengthens Australia's broader work under the ASEAN-Australia-New Zealand Free Trade Agreement (AANZFTA) and is part of the AUD 232 million Mekong-Australia Partnership initiative to help Mekong countries recover from the COVID-19 pandemic.

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