



AUSTRALIAN EMBASSY PHNOM PENH

MEDIA RELEASE

6 August 2020

AUSTRALIA LAUNCHES SUPPORT TO PREAH SIHANOUK SMART CITY STRATEGY

Yesterday, Australian Ambassador to Cambodia, His Excellency Pablo Kang, and Preah Sihanouk Provincial Governor, His Excellency Kuoch Chamroeun, launched Australia's support for a "Smart City Strategy" for Sihanoukville.

"COVID-19 disruptions require new and innovative approaches to service delivery and city development, as government budgets come under pressure," Ambassador Kang said.

Funded by Australia's Investing in Infrastructure (3i) program in Cambodia, the Sihanoukville Smart City Strategy will develop a framework for how public resources can attract private investment to provide quality public services.

The strategy will also explore how key government services such as utilities tracking, parking identification and traffic management can be improved through the use of smart applications.

"Australia's flagship infrastructure program in Cambodia, Investing in Infrastructure or 3i – is committed to assisting Sihanoukville achieve its smart city vision," Ambassador Kang said.

"The Strategy will provide a guideline for the Preah Sihanouk Administration to efficiently employ smart applications in public service delivery, reducing the impacts of the COVID-19 and laying the foundations for a resilient economic recovery."

Sihanoukville has undergone rapid development in recent years which has led to a number of new infrastructure projects in the city.

"With this changing landscape and COVID-19, we are working closely with the Preah Sihanouk Provincial Administration to ensure that high-quality public services continue to benefit the people of Preah Sihanouk province." Ambassador Kang added.

"The Sihanoukville provincial administration is grateful for Australia's support and looks forward to the draft smart city strategy by the end of 2020." His Excellency Governor Kuoch Chamroeun said.

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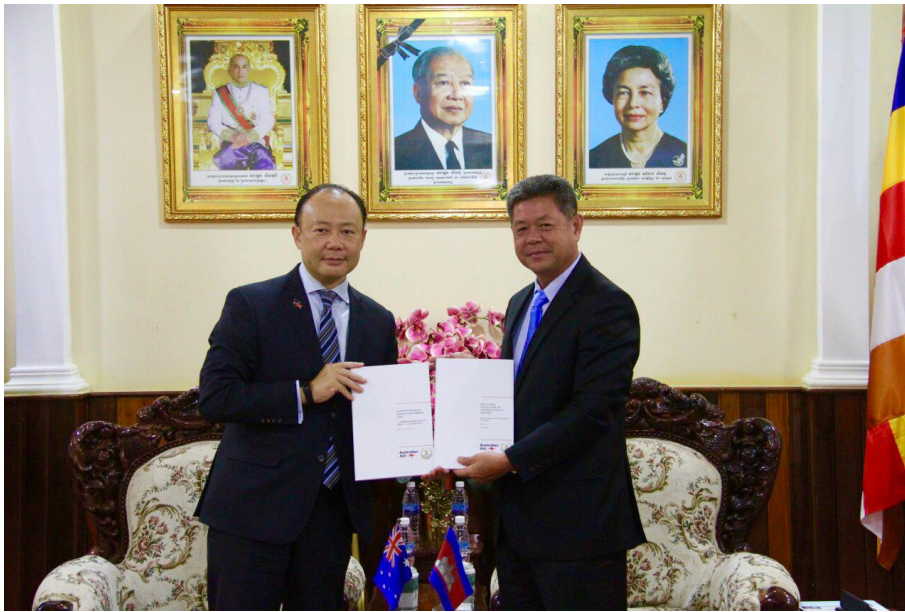


Photo: Preah Sihanouk Provincial Administration

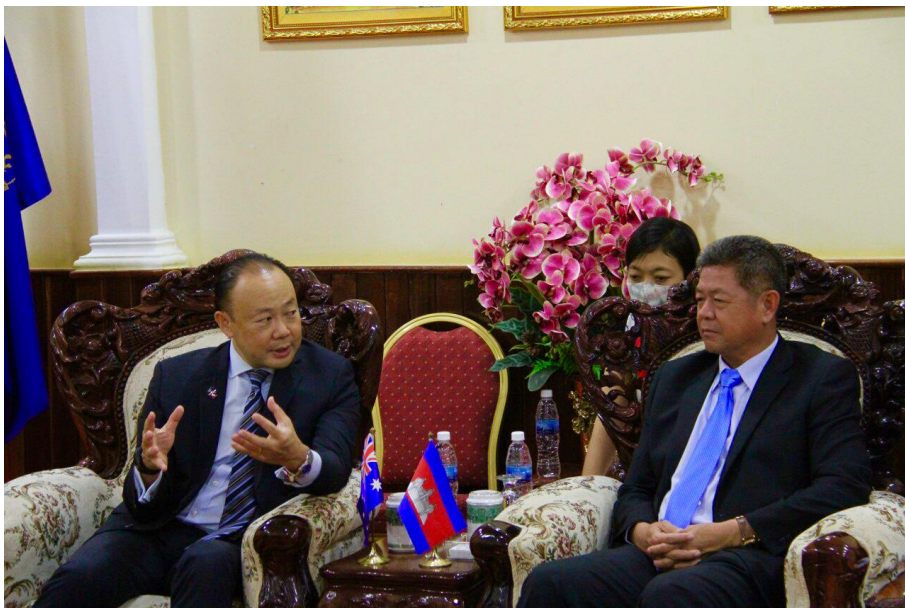


Photo: Preah Sihanouk Provincial Administration