



Australian Embassy

Cambodia

Media Release

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Announcement of Tennealle O'Shannessy as Business Champion

As part of Australia's ongoing commitment to strengthening economic ties with Southeast Asia, Ms Tennealle O'Shannessy, CEO of IDP Education, has been appointed as the new Australian Business Champion for Cambodia.

In this role, Ms O'Shannessy will use her skills and global outlook to build on our longstanding economic relationship by encouraging Australian businesses to look at opportunities for trade and investment in Cambodia.

Ms O'Shannessy said she was honoured to be appointed as Australia's Business Champion for Cambodia.

"I am delighted to take on this role. Over the past three decades, IDP has seen first-hand the immense benefits that come from creating strong cultural and economic ties with Cambodia," said Ms O'Shannessy, "I look forward to championing opportunities that build on this foundation and contribute to our shared prosperity."

Ms O'Shannessy's appointment contributes to the implementation of *Invested: Australia's Southeast Asia Economic Strategy to 2040*, which identifies key opportunities to expand trade and investment across Southeast Asia.

Invested highlights the importance of government and business working together and specifically outlines opportunities for greater economic engagement between Australia and Cambodia on education and skills, agriculture and food, the green energy transition and infrastructure.

Cambodia and Australia share an enduring partnership, particularly in education. IDP has been a trusted contributor to Cambodia's development for more than 30 years, helping individuals build the skills needed to thrive in a global economy.

"Through education and skills, we are helping shape Cambodia's next generation of leaders, professionals, and entrepreneurs," said Ms O'Shannessy.

Through international education placements, English language learning, and the International English Language Testing System (IELTS), IDP supports the development of a skilled workforce that can drive Cambodia's future growth.

We look forward to working closely with Ms O'Shannessy to advance two-way trade and investment and foster deeper economic cooperation between our two nations.

Media Enquiries: Media.Cambodia@dfat.gov.au