Australian Embassy

Cambodia

Media Release

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Strengthen Australia – Cambodia Agrifood Partnerships: Through Premium Products and Supply Chain Innovation

The Australian Business Champion for Cambodia, Ms Tennealle O'Shannessy, supported by the Australian Embassy in Cambodia and the Australian Trade and Investment (Austrade), today led a delegation of 26 leading Australian Agribusiness in Phnom Penh as part of the Australian Agrifood Connections Mission to Vietnam and Cambodia. Delivered under the Australia-Southeast Asia Business Exchange (A-SEABX) program, the five-day in-market program runs from 15-20 March 2026 in Cambodia and Vietnam and marks one of the largest Australian agribusiness delegations to visit Cambodia. This demonstrates the growing interest of Australian businesses in the Cambodian market.

The mission commenced today in Phnom Penh with site visits to leading retailers and agribusinesses to better understand Cambodia's evolving agriculture and food landscape. These visits provided valuable insights into local supply chains, consumer trends and emerging opportunities. Building on this momentum, the Australia–Cambodia Agrifood Connections event brought together business leaders, industry associations, agricultural experts and potential partners to foster two-way trade and investment and explore new commercial partnerships.

The delegation features companies across two complementary streams. The Food and Beverage stream includes exporters of premium meat, seafood, dairy, horticulture, wine, beverages and packaged foods. The Food Supply Chain stream brings together Australian agribusinesses supplying inputs, technology, know-how and AgTech innovations to enhance productivity, sustainability, traceability and value-adding across the agri-food value chain.

Cambodia's dynamic economy and expanding trade create a wealth of opportunities for Australian partnership. As urban consumers increasingly seek premium, safe, and traceable food and beverage products, Australia stands ready to meet this demand with high-quality products. Beyond retail, Australia is in a strong position to support Cambodia's domestic agri-food production, including through the provision of premium ingredients, innovative agricultural

technologies and food supply chain solutions. This collaboration strengthens the local value chain while fostering a robust environment for bilateral trade and investment.

Australian Ambassador to the Kingdom of Cambodia, H.E. Derek Yip said the mission highlights the growing opportunities for agrifood cooperation between Australia and Cambodia. 'Cambodia's dynamic economy and expanding modern retail sector are creating strong demand for premium, safe and traceable food and beverage products. Australia is well placed to partner with Cambodia by supplying high-quality produce and by sharing expertise, technology and innovation that support a modern and sustainable agri-food sector. Initiatives such as the A-SEABX Agrifood Connections Mission help connect Australian business with Cambodian partners, opening new pathways for trade, investment and knowledge exchange for both countries.'

Ms Tennealle O'Shannessy, Australian Business Champion for Cambodia, said Cambodia presents strong opportunities for Australian businesses looking to expand their trade and investment presence in Southeast Asia.

'Cambodia's fast-growing economy, young workforce and improving business environment make it an increasingly attractive destination for Australian trade and investment. Australian companies are already contributing to Cambodia's development across sectors including agriculture. Through initiatives this Mission, we are helping Australian businesses better understand the Cambodian market and build partnerships that support long-term economic growth in both countries.'

Building on today's engagements, Australian Embassy in Phnom Penh will host the Australia - Cambodia Agriculture and Food Forum 2026: Doing Business in Cambodia and Investment Opportunities, bringing together experts, businesses and government representatives to discuss investment and partnership opportunities across the agriculture and food value chain. The forum provided practical insights into Cambodia's regulatory and market landscape, emerging investment models and strategic collaboration to deepen bilateral trade and investment cooperation. The Australian Agrifood Connections Mission will then continue in Vietnam later this week, further advancing commercial partnerships and reinforcing Australia's long-term commitment to shared prosperity and food security in Southeast Asia.

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