



Joint Media Release

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CAMBODIA–AUSTRALIA TRADE TIES GROW STRONGER

Amru Rice has signed a new deal to export around 400 metric tonnes of premium fragrant jasmine rice to The Green Group, one of Australia’s largest and most-established food wholesalers.

The agreement, running from January to June 2026, is expected to lead to long term contracts bringing Cambodian rice to large Australian supermarkets.

Today Australian Ambassador to the Kingdom of Cambodia, H.E. Mr Derek Yip, joined Amru Rice Co-founder and CEO Oknha Song Saran at Amru Rice’s Phnom Penh processing factory to send off two containers of premium Cambodian rice to Australia under the deal.

Australian support has made this deal possible. Through Australian-funded targeted initiatives to expand exports of value-added Cambodian agri-food products, in 2023 Amru Rice joined a trade promotion visit to Australia and has received ongoing assistance facilitated by Australia’s Cambodia Australia Partnership for Resilient Economic Development (CAPRED) program, which helped establish the commercial relationships for the deal.

Ambassador Yip said, ‘I congratulate Amru Rice on securing this long-term partnership. This deal reflects the deepening trade relationship between Australia and Cambodia, delivering benefits for both our countries. It provides Australian consumers more choices with high-quality Cambodian products finding a place on Australian supermarket shelves. We are helping Cambodian exporters access premium markets and driving strong and inclusive economic growth in Cambodia.’

Mr Saran said, ‘This partnership with Green Group marks an important milestone in Amru Rice’s expansion into the Australian market. We are proud to supply premium Cambodian fragrant jasmine rice that meets international standards and reflects our commitment to sustainable farming and value-added processing.’

The deal builds on growing Australia–Cambodia trade, which reached US\$1.2 billion in 2025, including around US\$850 million in Cambodian exports to Australia.

In 2025 Cambodia exported a record high of 940,000 metric tonnes of milled rice, earning US\$602 million. The Australian rice market is projected to grow from US\$5.7 billion (2024) to US\$7.1 billion by 2033. This is driven by rising demand for premium, organic and specialty rice varieties – areas where Cambodian producers like Amru Rice are strong.

The Green Group visited Cambodia in 2024 and later signed a memorandum of understanding (MOU) with Amru Rice in February 2025 to commercialise Cambodian agri-food products, including rice, at a ceremony in Sydney presided over by H.E. Ms Cham Nimul, Minister of Commerce of the Kingdom of Cambodia.

Mr Nelson Green, Managing Director for The Green Group, said, ‘To be successful in taking a food product to any market you need the exporter and importer to be working as a team. The relationship between Amru Rice and The Green Group is an example of this. I would like to take this opportunity to thank the Australian Ambassador for his constant support and interest in this project.’

Australia has supported the Cambodian rice sector for more than 30 years through research on high-yield and climate-resilient varieties and better access to agricultural technologies and inputs. This partnership continues today, focused on strengthening in-country processing capacity, expanding export markets and promoting sustainable production practices.

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